

BOARD MEETING Sept. 24, 2014 7:30 p.m.

Liisa Balzar
Joe Conrad
Dianne Dixon
Sarah Kerchner
Donna Rae Smith
Rob Wilson
MJ Zafis-Garcia

Call to order 7:40 p.m.

Minutes from Aug. 13 Board Meeting were unanimously approved.

Treasurer's Report:

Budget to date unanimously approved. Dianne said she hadn't received any receipts for the PWCA-Montgomery Square Community Garage Sale. Liisa said her understanding was that Montgomery Square (Steve Schuck) had handled the payment of classified ads, so there might not have been any costs incurred. Dianne said she would confirm this. She said we are still having problems with "crossing years" on the membership because some people pay ahead of time. Our storage is paid through 2014. She will ask for a refund for October through December because Rob has agreed to store PWCA items in his basement.

Membership Report:

Eight new members signed up at the Labor Day Picnic. We have 419 houses. About 200 residents are members.

Old Business/Labor Day Picnic:

- Raquel was commended for her work on organizing the kids' games.
- Lower turnout than last year. Possible reasons: no flyers mailed out, competition with last-minute Potomac Woods Pool raft party. Consensus was that we should mail flyers next year to increase turnout. City provides flyers, but we would pay postage. Joe said we should contact pool beforehand to make sure our dates don't collide going forward.
- Donna Rae said there were about 20 participants in the bike parade but observed that there were fewer decorated bikes than last year. She proposed that, in our communication, we emphasize that the bikes for the parade should be decorated. Sarah suggested we incorporate decorating bikes at Ritchie Park Elementary as part of the event, and that PWCA provide streamers and other items for this purpose. She also suggested tying tin cans to the bikes to make fun noise and to raise awareness about the parade.
- There was some debate about whether the moon bounce was used by enough kids to justify having it. Liisa explained that City of Rockville offers moon bounce OR flyers/snow cone machine/popcorn machine/tables and chairs combo, not both.
- The issue of non-members (even non-residents) attending the event was

discussed. We can't turn away anyone because the park is a public venue. Joe proposed making an announcement ahead of time about signing up to be a PWCA member before getting food. MJ suggested locating the membership table at the beginning of the food line so people can check their membership before proceeding. Sarah proposed also having the membership table set up at the PWCA Halloween party. Liisa said that the membership forms at Halloween should be for fiscal year 2015.

- It was suggested that we offer SSL hours for other tasks at the picnic, including serving up food.

Old Business/PWCA Signage:

Discussion continued about options for our aging wooden A-frame signs. Liisa said she would like us to consider using lawn signs similar to those used for St. Raphael School's recent Angels on the Run 5K. MJ provided a sample of a lawn sign and offered some pricing options from VistaPrint but also said pricing is constantly fluctuating. The corrugated plastic lawn signs would be weatherproof and evergreen, i.e., the signs wouldn't need to be updated each year.

Old Business/Commemorating 50th Anniversary of PWCA:

Liisa asked for ideas to continue recognizing the 50th anniversary of the founding of PWCA. Joe suggested a "fun day" at a location outside of the neighborhood. Sarah suggested creating "50th" in the flowers by the Potomac Woods sign. It was shared that Diane Lewis at 1397 Kimblewick would be willing to host a garden walk to celebrate the 50th. Liisa suggested a progressive hors' d'oeuvres party or perhaps a "patios and porches" party in the spring, where one person on each block would host, and the residents of that block would visit.

New Business/Mayor and Council Visit:

The City of Rockville's mayor and council have selected Potomac Woods to hold a Walking Town Hall Meeting 9-10:30 a.m. Oct. 18. Liisa sent the city a proposed walking route, starting at Dunster, turning right on Stratton, left on Kimblewick, left on Derbyshire, left on Dunster, then heading into the park. She will contact the city to ask if Rockville would supply lawn signs or pay for flyers to be mailed to promote the event. The walk will serve as an informal meeting open to everyone in our community. Residents may submit questions for the city officials through BigTent or by emailing them to Liisa.

New Business/Halloween Party:

The PWCA Halloween Party is scheduled for Oct. 26. Dianne said she will need help setting up and cleaning up. She will be picking up items for the goodie bags, including ordering kits from Oriental Trading Co. to decorate the sugar pumpkins. She suggested making the party two hours maximum (currently on the calendar for 2:30-5 p.m.). She said she would like the membership list available at the event to make sure participants are all paid members. See above (under Labor Day Picnic) re: having membership table at event. Dianne said she will need updated forms for 2015 along with our increased dues amount (\$35, as approved at April 29 Board Meeting). It was suggested that membership

forms for the Halloween party be printed on orange paper so we can track from which event the membership originated. Dianne said she would send Raquel an email about advertising on BigTent the availability of SSL hours for helpers at the Halloween party.

Adjourn 8:57 p.m.

Respectfully submitted, MJ Zafis-Garcia