

BOARD MEETING March 23, 2015 7:00 p.m.

Liisa Balzar
Joe Conrad (via conference call)
Dianne Dixon
Donna Rae Smith
Rob Wilson
MJ Zafis-Garcia

Call to order 7:15 p.m.

Minutes from Sept. 24, 2014, Board Meeting were unanimously approved.

Treasurer's Report:

Dianne presented our 2014 year-end budget, and our 2015 budget to date. Approval pending minor revisions.

Membership Report:

Tabled

Old Business/AtoZ Directories and PayPal:

- Liisa commended Laura and Dianne for their work in transitioning the PWCA to online membership management via AtoZ Directories (www.atozdirectories.com) with payments handled via PayPal. (Background: Instructions on how to become a PWCA member, or how to renew an existing membership, via AtoZ Directories were sent by email in February to those residents whose email addresses we have in our database. Reminders were emailed in March.)
- Laura will send by U.S. mail dues reminders and online instructions to those whose email addresses we do not have in our database. Letters will be sent to all residents, not just members of PWCA.
- Liisa reported that many people who registered online opted to pay by check vs. credit card via PayPal.
- Dianne said she was still mastering the PayPal system, and that she needed to read through a 70-page administrative guide.

Old Business/Halloween Party:

At our meeting on April 29, 2014, it was suggested that the PWCA Halloween Party be phased out after 2014. However, we promoted it in our membership email sent in February, and Dianne is open to coordinating it for another year, so it will stay on the PWCA events calendar for 2015 (tentatively scheduled for Oct. 25).

New Business/Open Seats on Board:

We have two board positions being vacated by MJ Zafis-Garcia and Raquel Licamele. Liisa said she would ask Su Koester and Rob said he would ask Dave Kerlina to see if they are interested in being candidates for the election at our general meeting in April. MJ drafted an item for Raquel to post on BigTent and for Laura to email to the membership.

New Business/Slate of Officers:

Following is the slate of officers that will go up for vote at our general meeting, scheduled for 6 p.m. April 25, 2015, at Ritchie Park Elementary School:

- President: Joe Conrad
- Vice President: Rob Wilson
- Treasurer: Dianne Dixon
- Secretary: Donna Rae Smith

(Board members at large continuing on: Liisa Balzar, Laura Degnon, Sarah Kerchner)

New Business/Pizza-Bingo Duties:

Following are the assigned responsibilities for pizza-bingo at our general meeting:

- Room reservation (completed): Dianne
- Pizza order from Papa John's: Joe
- Soda and ice cream: Dianne and Donna Rae
- Equipment in storage, including P.A. system, bingo set, and bins with paper products and ice cream scoops: Rob
- Bingo prizes: Sarah
- Ice: TBD
- Table cloths: MJ
- Coolers: all

Rob said he would check paper product availability and report back of we need to supplement. He will also display the A-frame signs on Monday, April 20.

New Business/Garage Sale:

Liisa shared an email from a neighborhood couple who expressed their displeasure about the PWCA garage sale being held on Sundays ("Sunday morning is for church, not setting up for a sale."). They recommended alternating between Saturday and Sunday "to accommodate all faiths." The board agreed this concern had merit. MJ suggested we do a survey of our members, asking if they prefer Saturday or Sunday, and pointed out that Laura had recently mentioned that we ought to conduct a membership survey about various topics. Liisa said she would also discuss the issue with Montgomery Square, our garage sale co-hosts.

New Business/Requesting Sidewalks Along Montrose Road:

On March 1, Liisa emailed to the PWCA board a draft of a letter to the Montgomery Government Department of Transportation concerning its annual sidewalk program. The letter requests that a sidewalk be installed along Montrose Road between Seven Locks and Falls and cites several pedestrian generators supporting the need. Liisa said she would consult with Montgomery Square to see about sending the letter jointly. The board unanimously approved the motion to send the letter on behalf of PWCA.

Adjourn 8:24 p.m.

Respectfully submitted, MJ Zafis-Garcia